How to set up your Instagram Business Account

A quick guide by
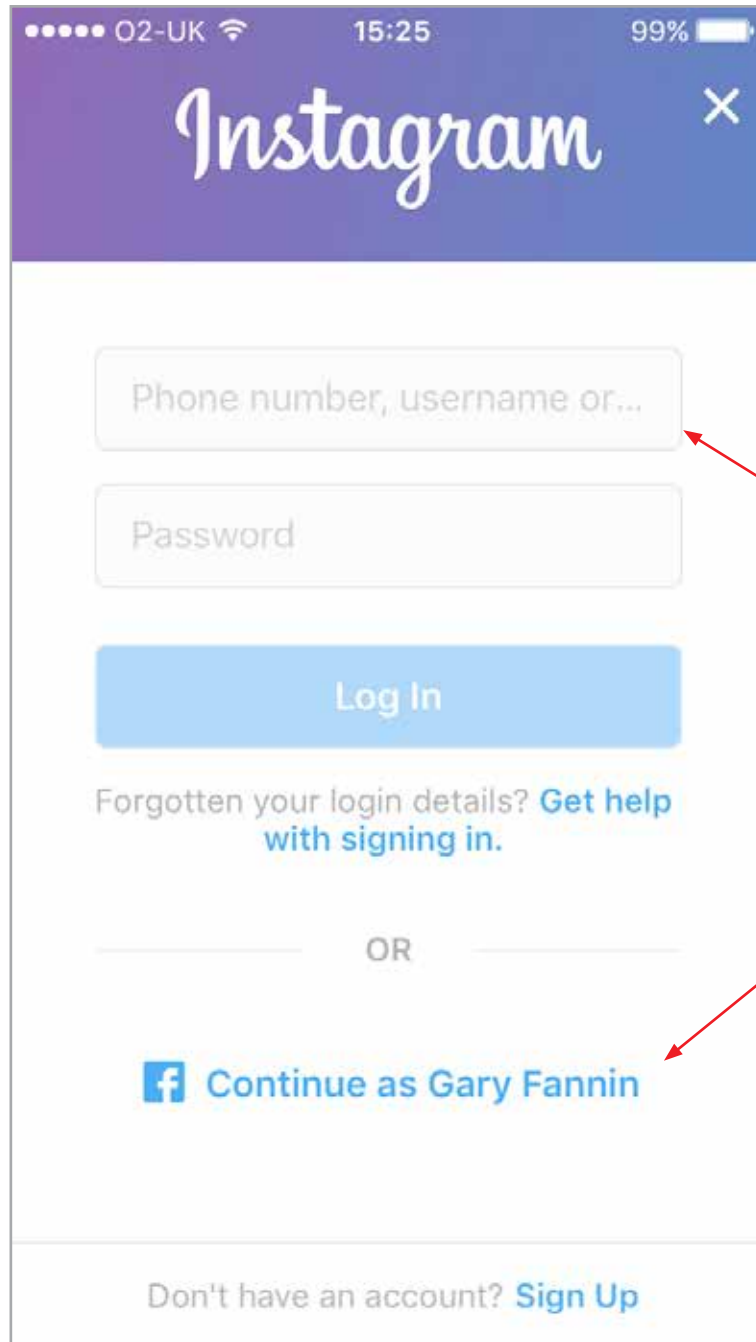
yellowelephant DESIGNS

IMPORTANT

To set up an Instagram Business Account you need to have a Facebook Business Page.

If you don't have one you must do that first. We have a handy guide for that too.

How to set up your
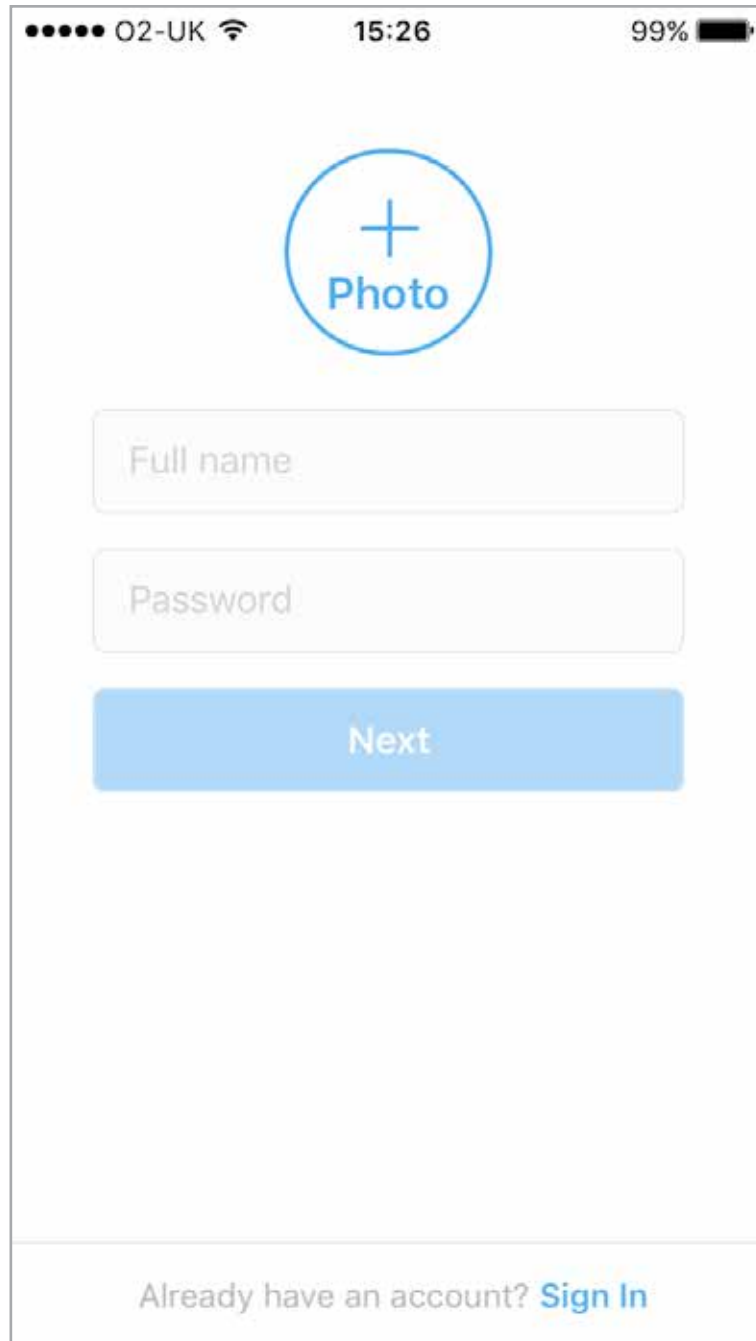Facebook Business Page

A quick guide by

yellowelephant

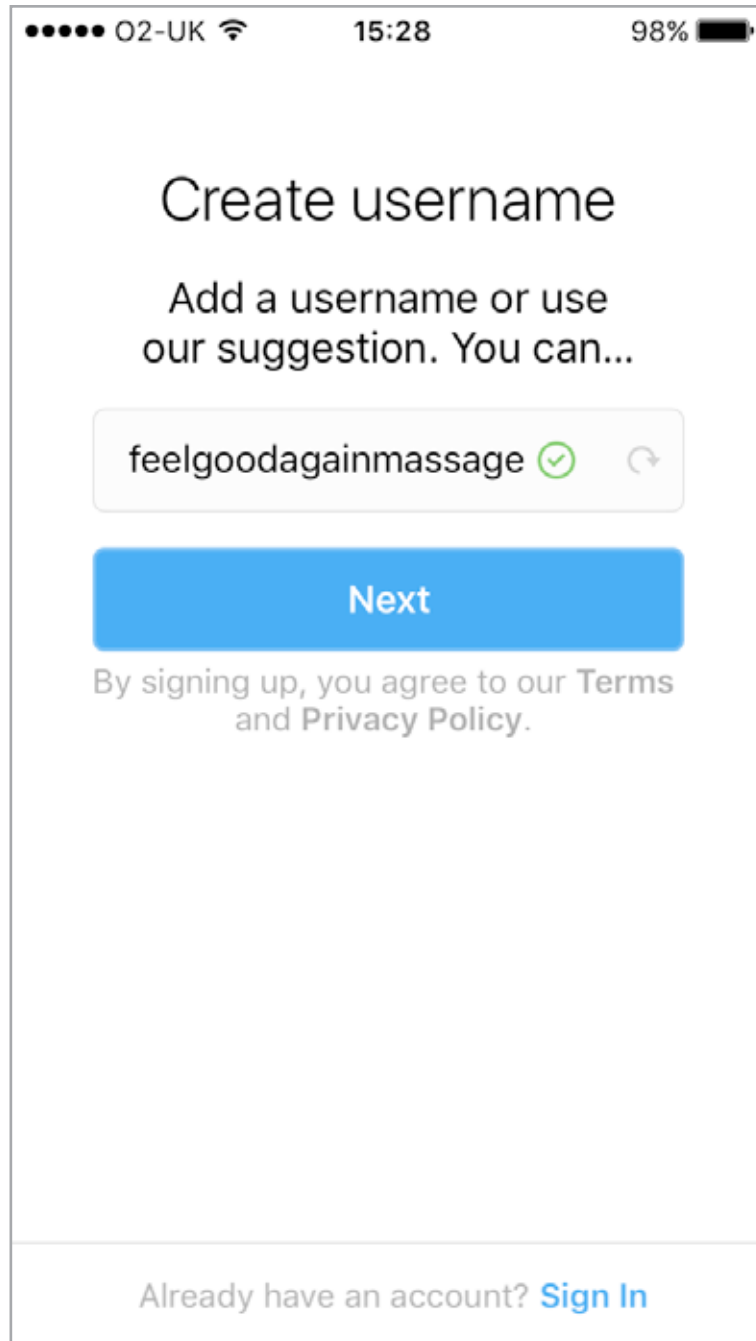Instagram is a smartphone-based social network, so you need the Instagram app installed.

Either open a new account with your phone number or email

or if you have Facebook on your phone, it will let you log in with that account.

Enter your name or name of your business and pick a good password

You can also upload a profile picture of you or your business logo here (alternatively you can import your Facebook Business profile pic later)

●●●●● O2-UK 📶　　15:28　　98% ▬

Create username

Add a username or use
our suggestion. You can...

feelgoodagainmassage ✅　↻

Next

By signing up, you agree to our **Terms**
and **Privacy Policy**.

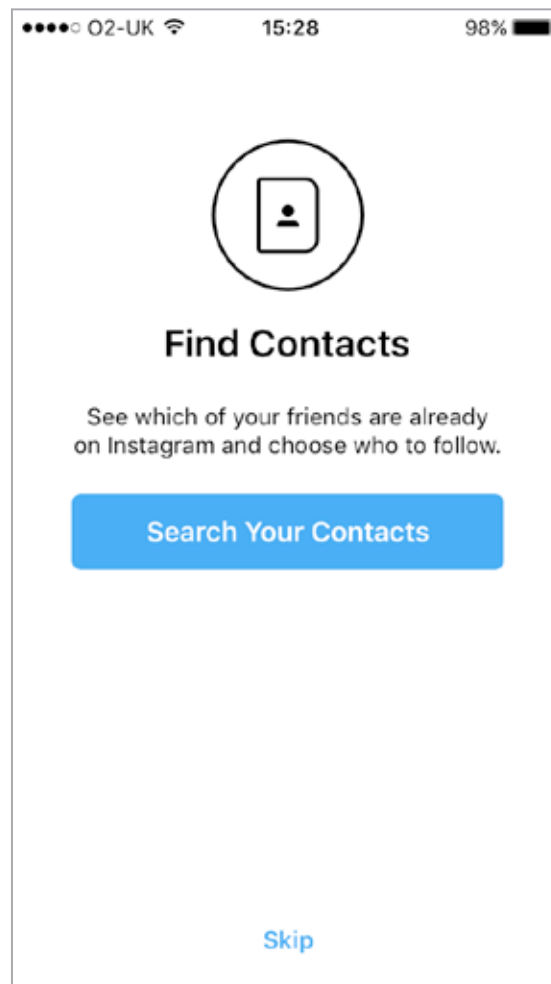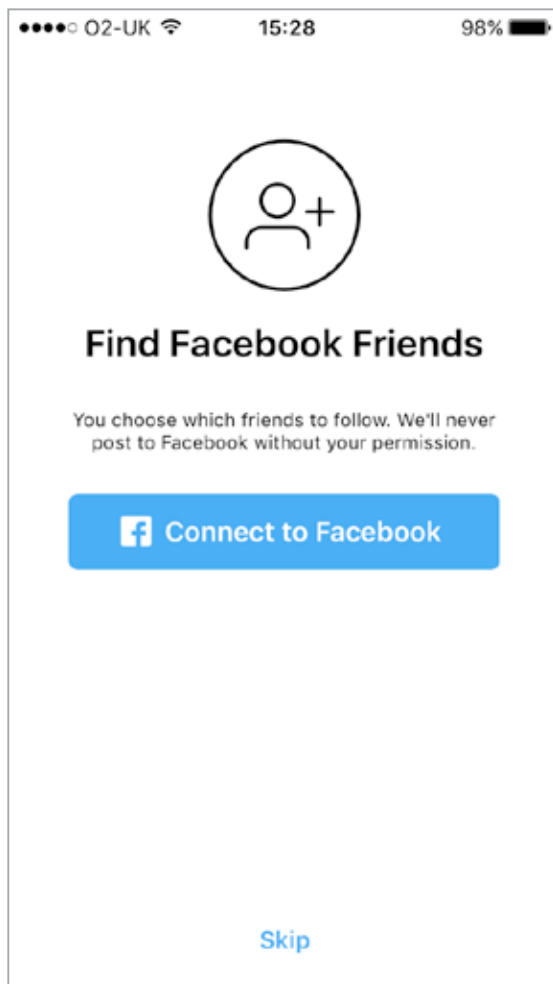Already have an account? **Sign In**

Now pick your username.

This should be the name your
business is known by. Which could
either be your Personal Name or
your business brand.

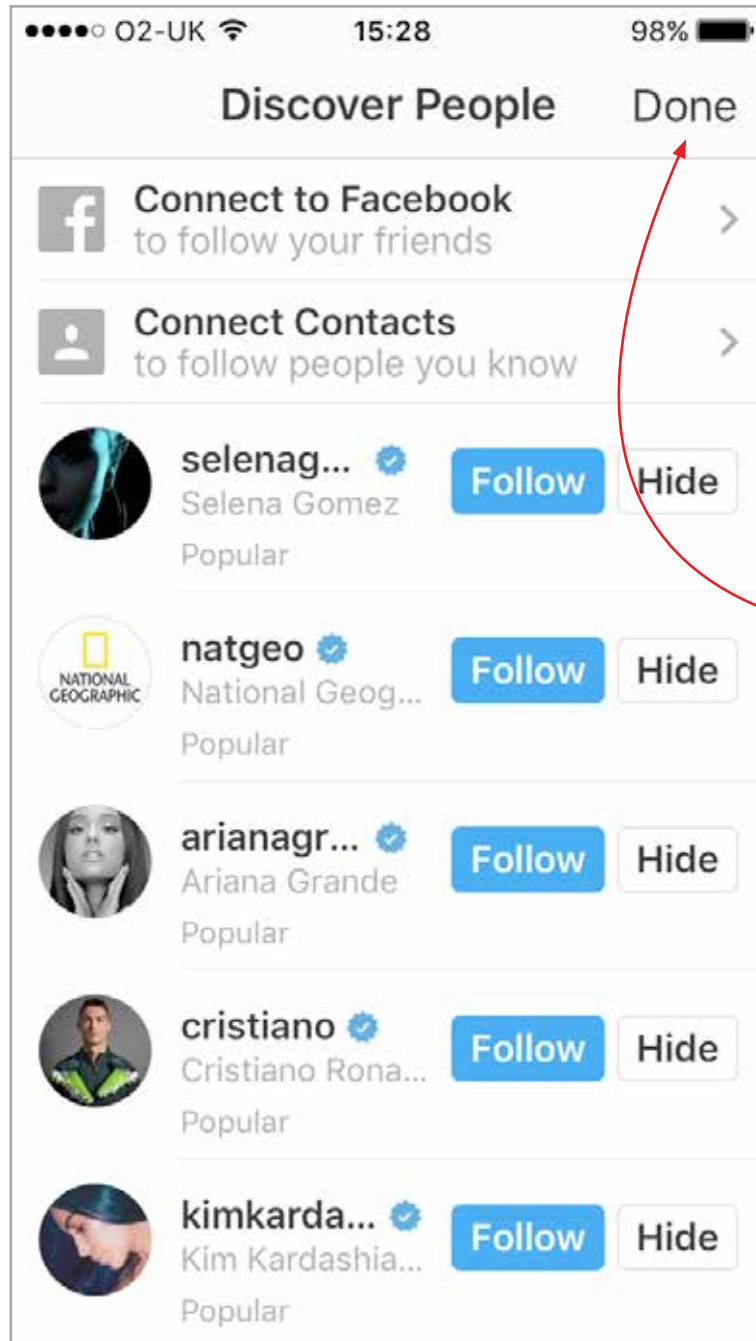It is maximum 30 characters with
no spaces.

If you already have a Facebook or
Twitter business page it should be
the same as that.

Find Facebook Friends

You choose which friends to follow. We'll never post to Facebook without your permission.

[f] Connect to Facebook

Skip

Find Contacts

See which of your friends are already on Instagram and choose who to follow.

Search Your Contacts

Skip

You will be asked to connect to your Facebook friends or your email contacts.
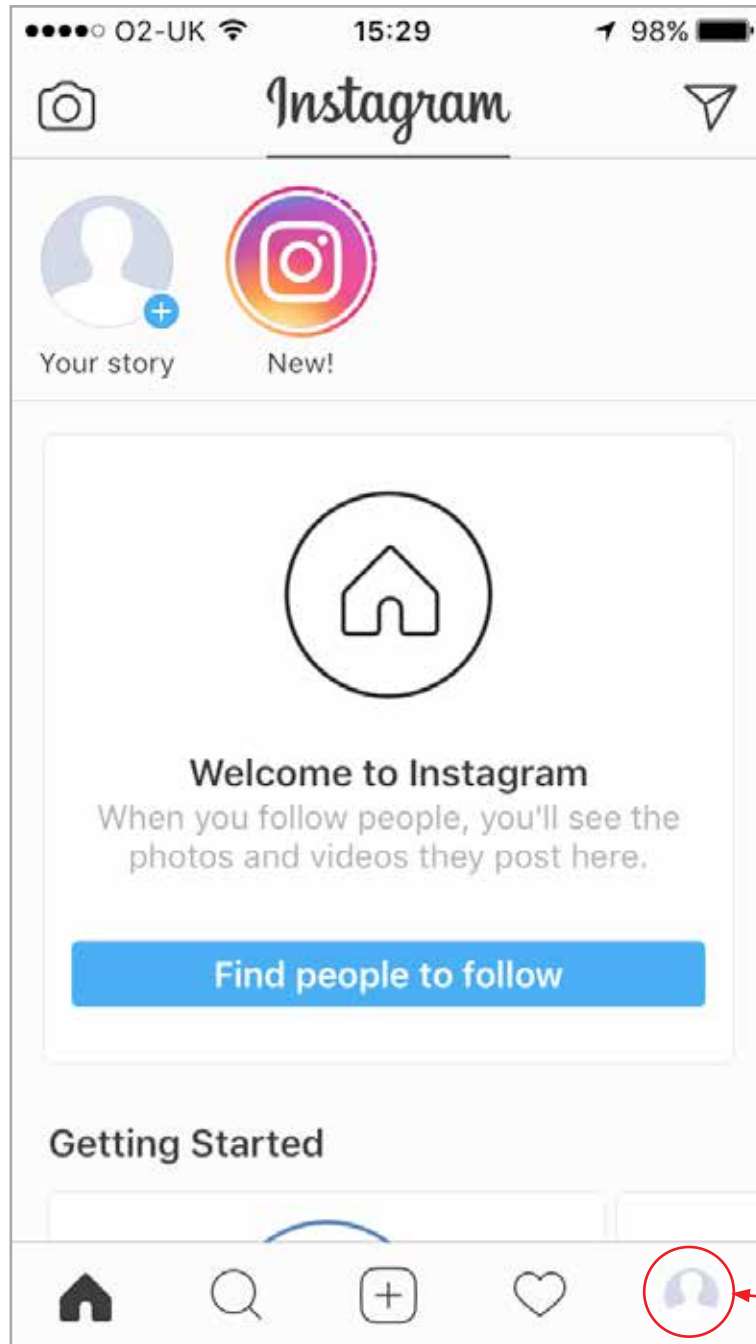
We recommend not doing this at this point, so click 'Skip'

You will be able to do this from the Settings later if you wish.

Discover People Done

Connect to Facebook
to follow your friends >

Connect Contacts
to follow people you know >

selenag... ✓ [Follow] [Hide]
Selena Gomez
Popular

natgeo ✓ [Follow] [Hide]
National Geog...
Popular

arianagr... ✓ [Follow] [Hide]
Ariana Grande
Popular

cristiano ✓ [Follow] [Hide]
Cristiano Rona...
Popular

kimkarda... ✓ [Follow] [Hide]
Kim Kardashia...
Popular

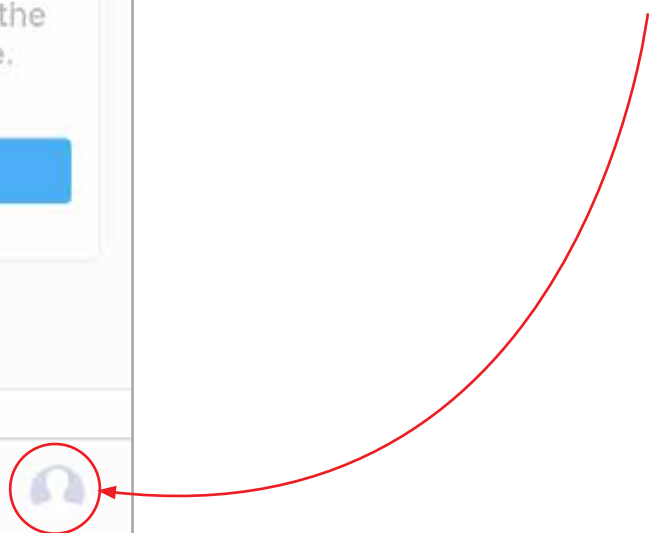Instagram will now suggest some accounts to follow.

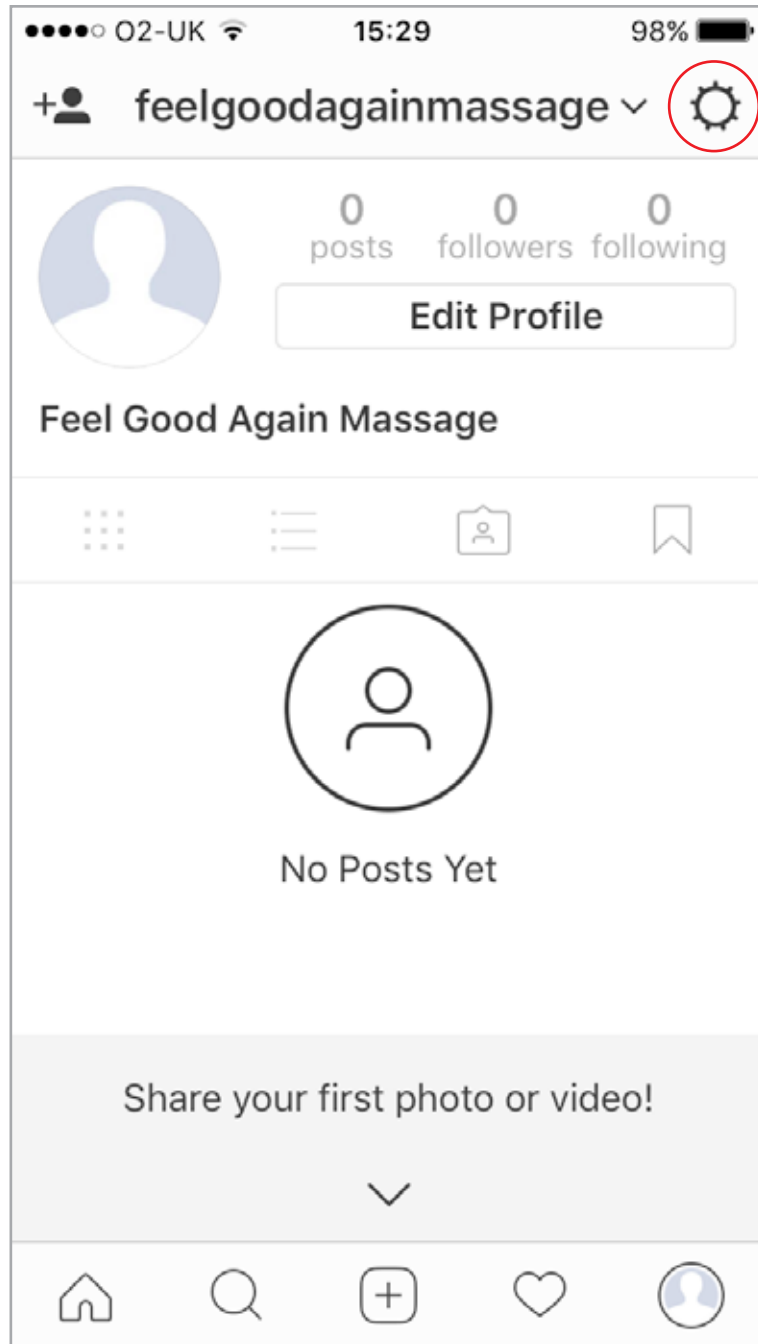Unless you're particularly interested in any of them, click 'Done' to continue

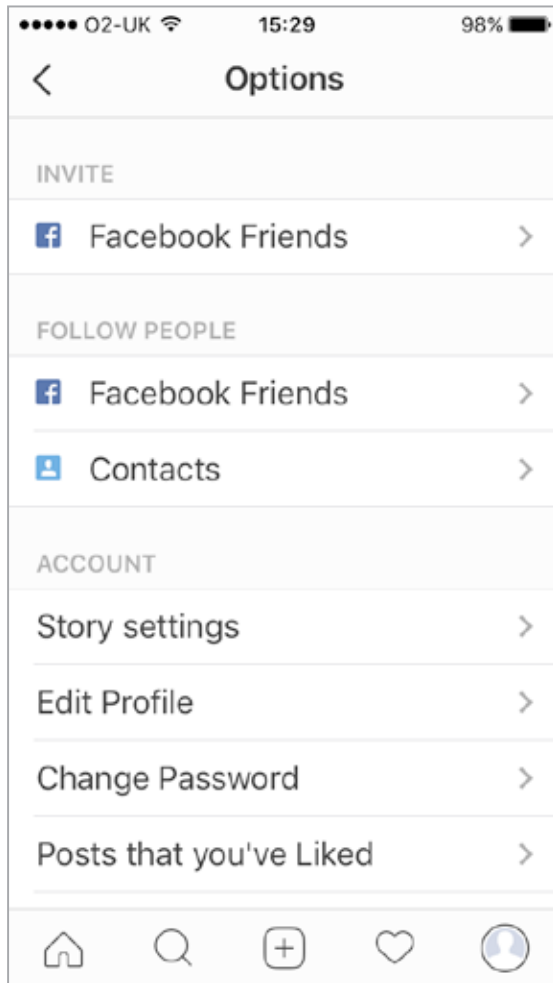You can find more relevant people to follow later

You've made it to the Home Page.

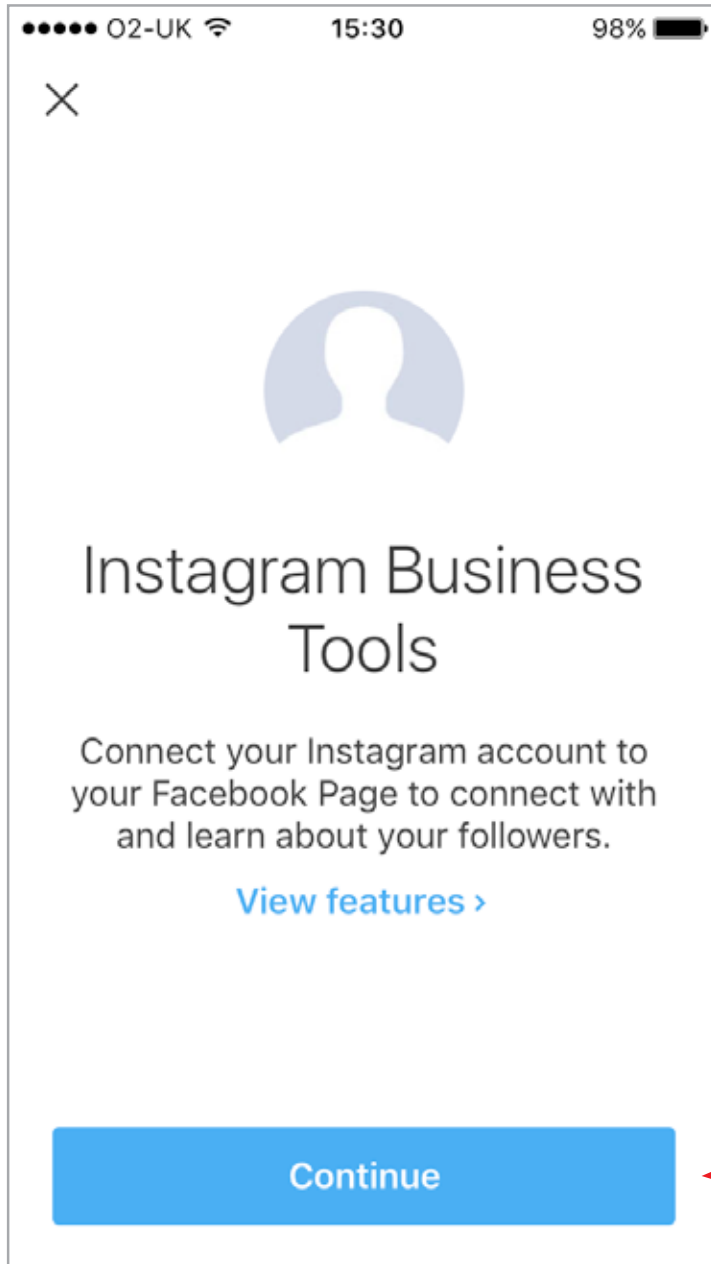Now click on the profile button to set up your profile

●●●●○ O2-UK 📶 15:29 98% 🔋

+👤 feelgoodagainmassage ⌄ ⚙

0 0 0
posts followers following

Edit Profile

Feel Good Again Massage

No Posts Yet

Share your first photo or video!

⌄

Now click the Options icon

Screen 1 (15:29):

< Options

INVITE

f Facebook Friends >

FOLLOW PEOPLE

f Facebook Friends >

👤 Contacts >

ACCOUNT

Story settings >

Edit Profile >

Change Password >

Posts that you've Liked >

Screen 2 (15:30):

< Options

Change Password >

Posts that you've Liked >

Blocked Users >

Switch to Business Profile >

Private Account ⚪

When your account is private, only people you approve can see your photos and videos on Instagram. Your existing followers won't be affected.

SETTINGS

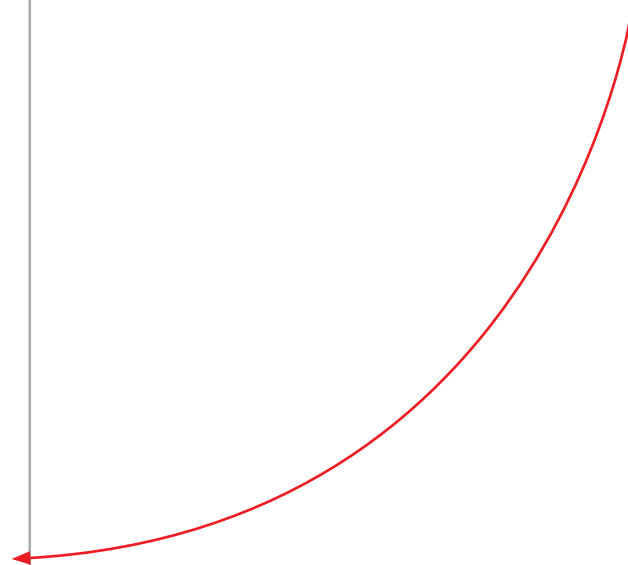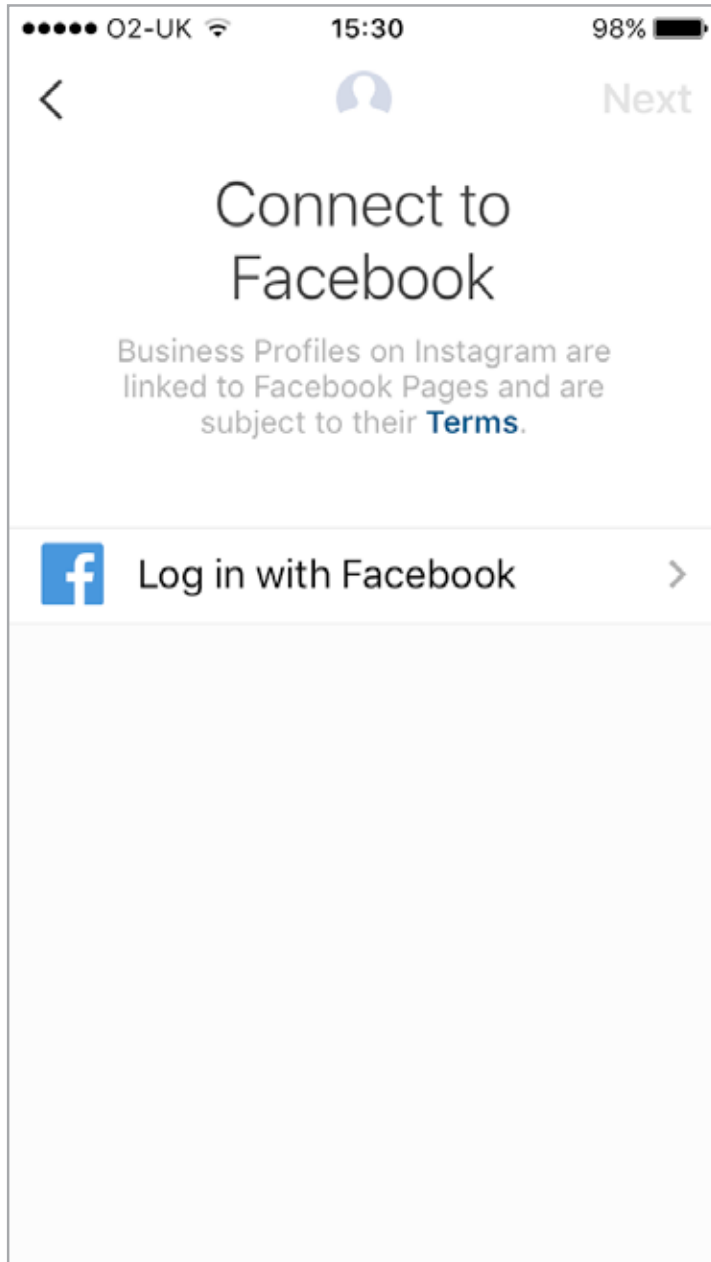Linked Accounts >

Language >

Push Notification Settings >

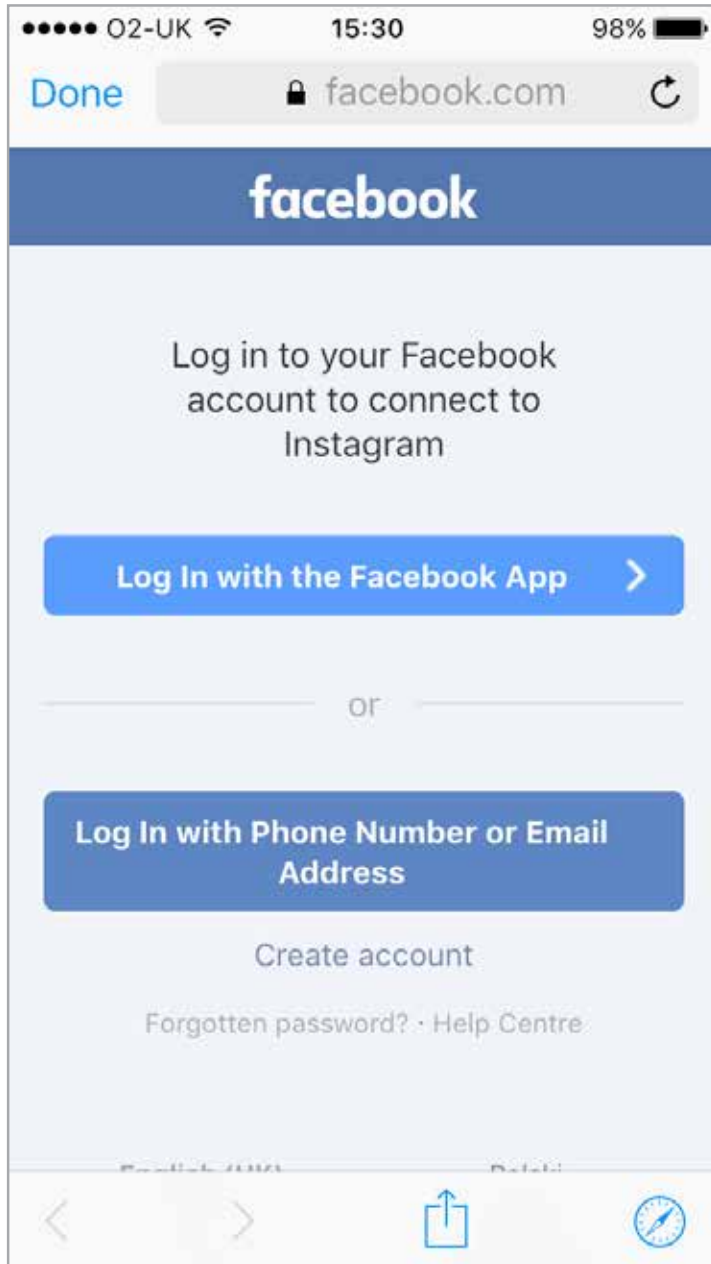On the Options Page scroll down to 'Switch to Business Profile

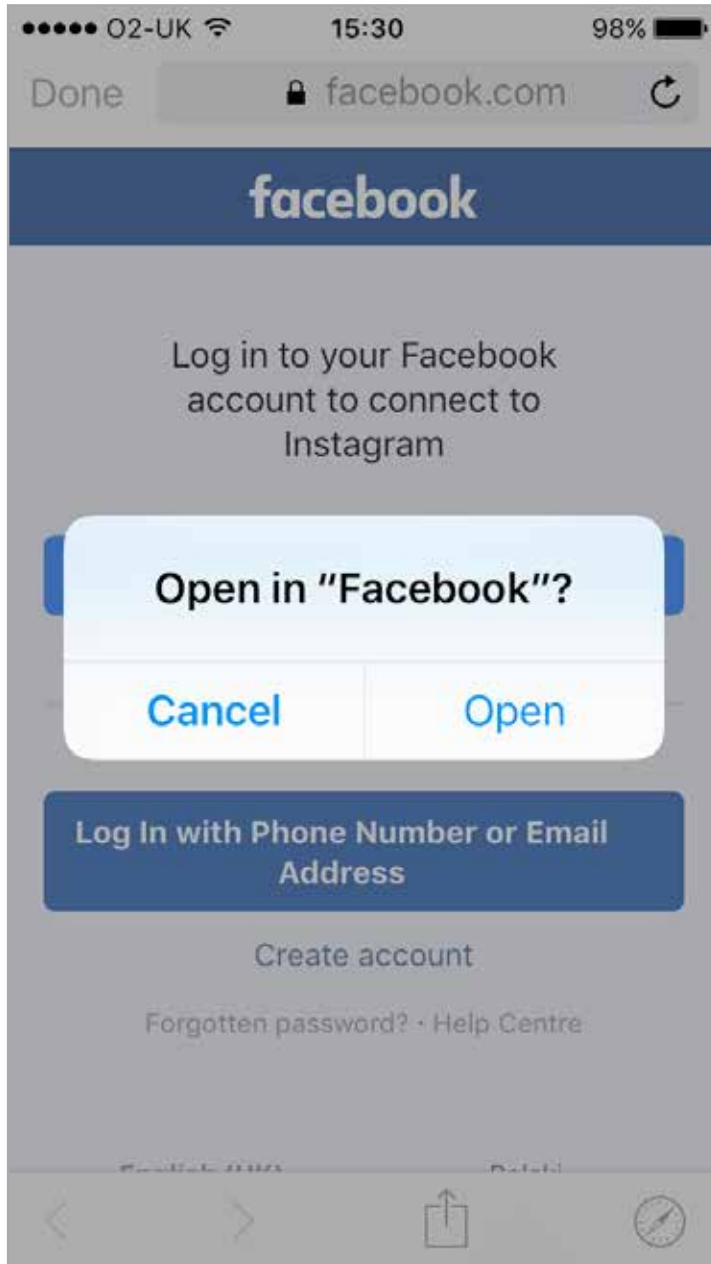Now we're connecting to the Facebook Business Page
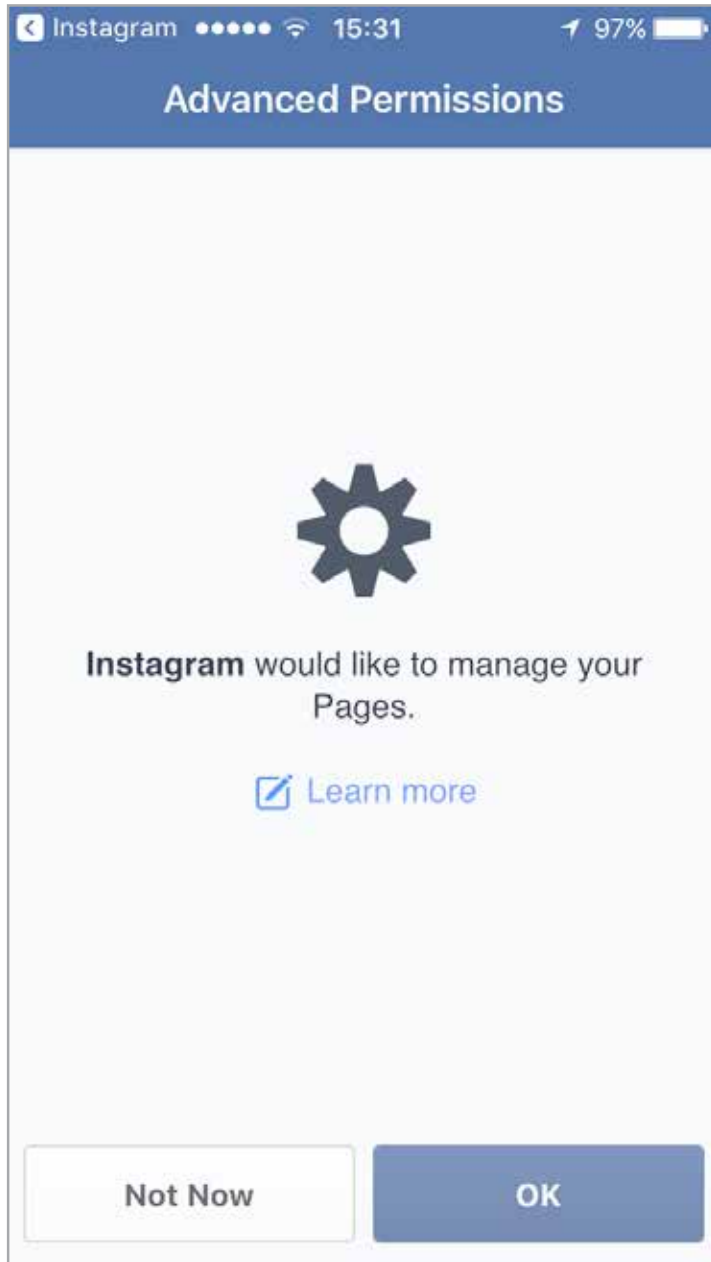
Click 'Continue'

Click 'Log in with Facebook'

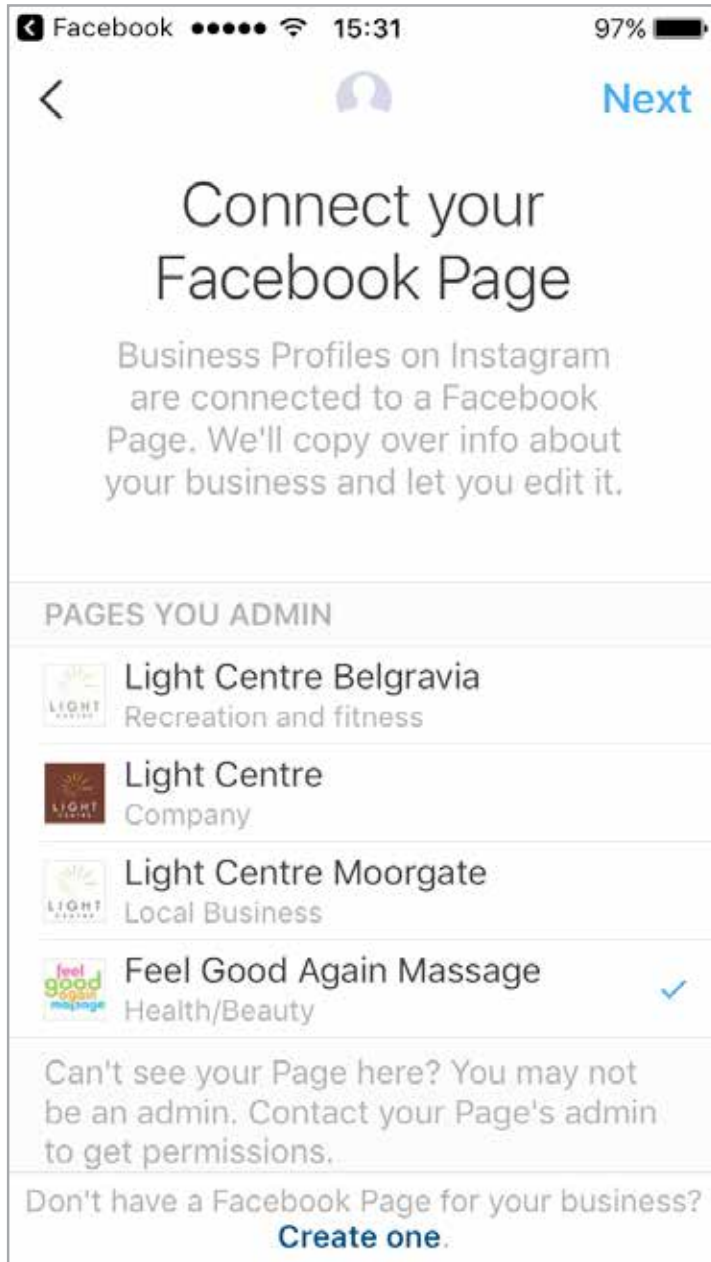Click 'Log in with the Facebook App'
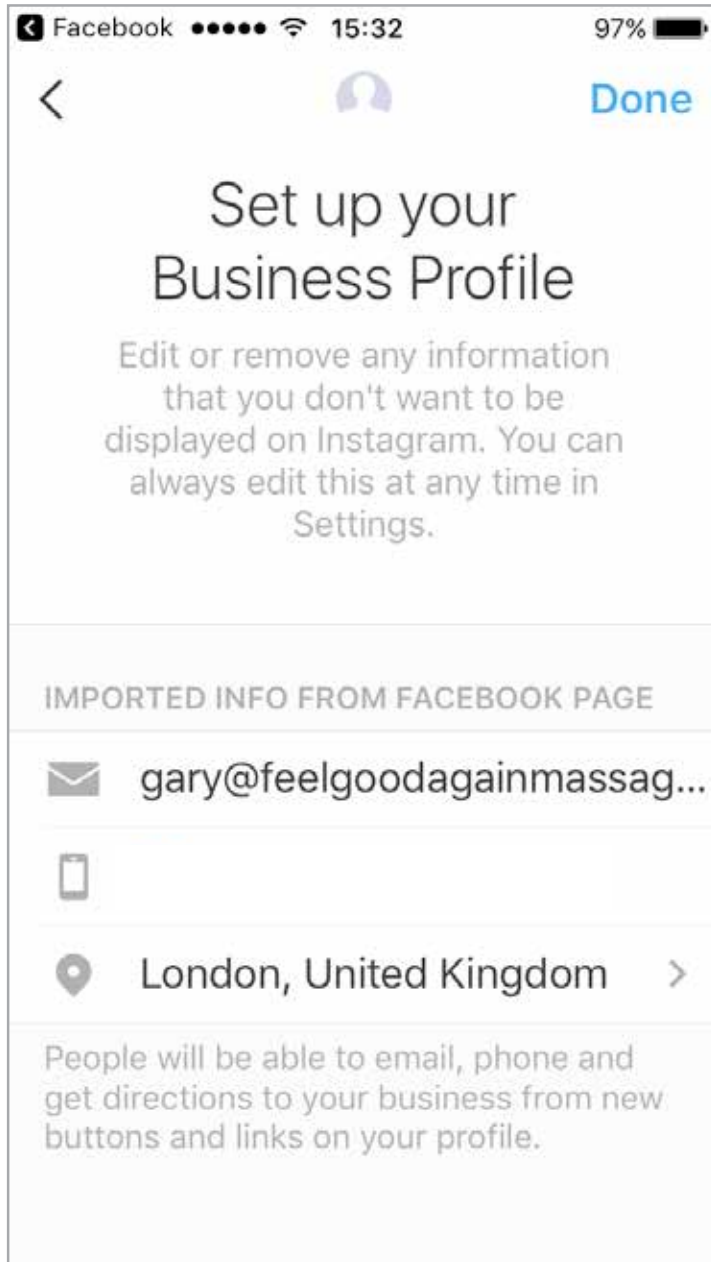
Allow Instagram to open the Facebook app

Allow Instagram to manage your Pages

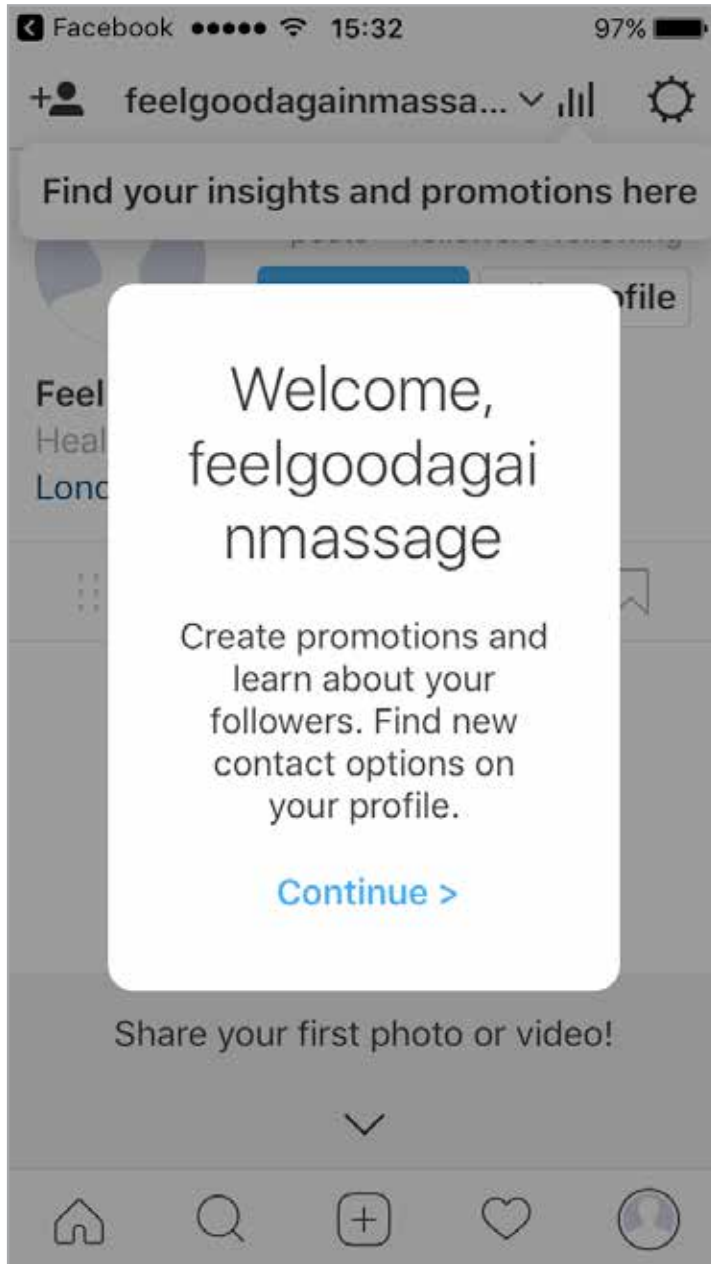(Don't worry, Instagram and Facebook are the same company)

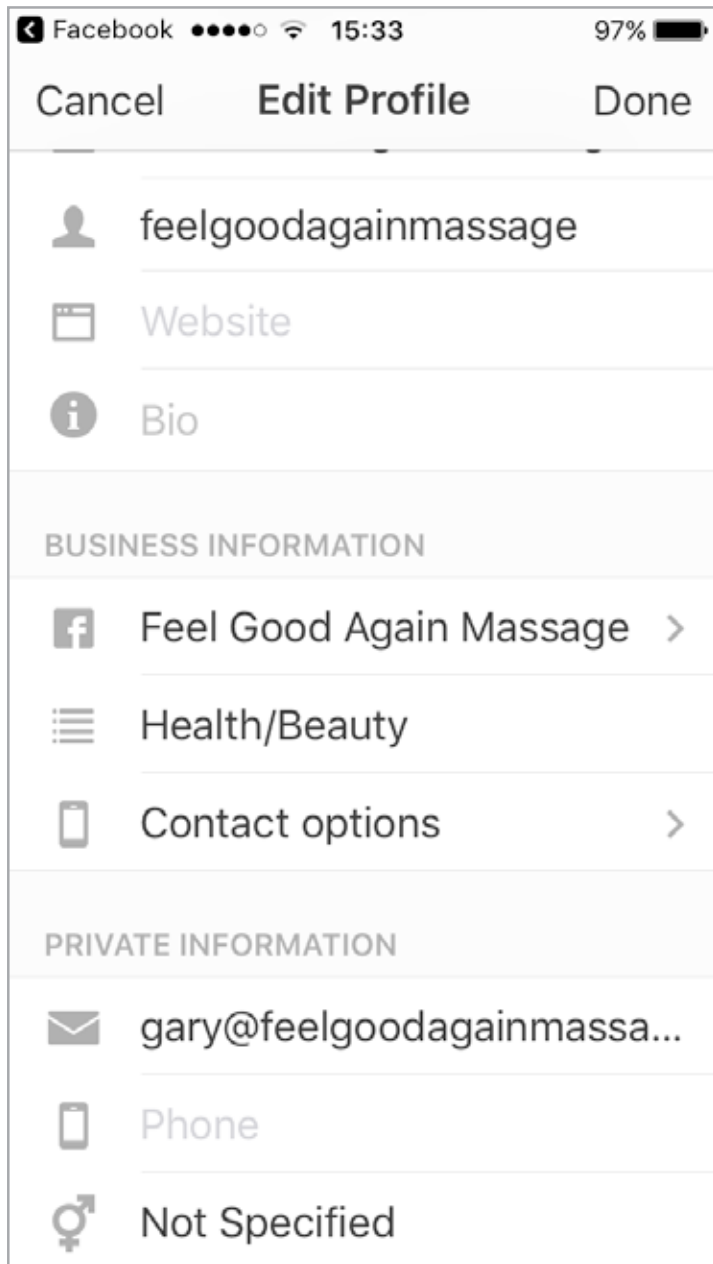Select the Business Page you want Instagram to link with.

(You will probably only have one)

The business info on your Facebook page is imported. You can change any of it if you wish, but it should match
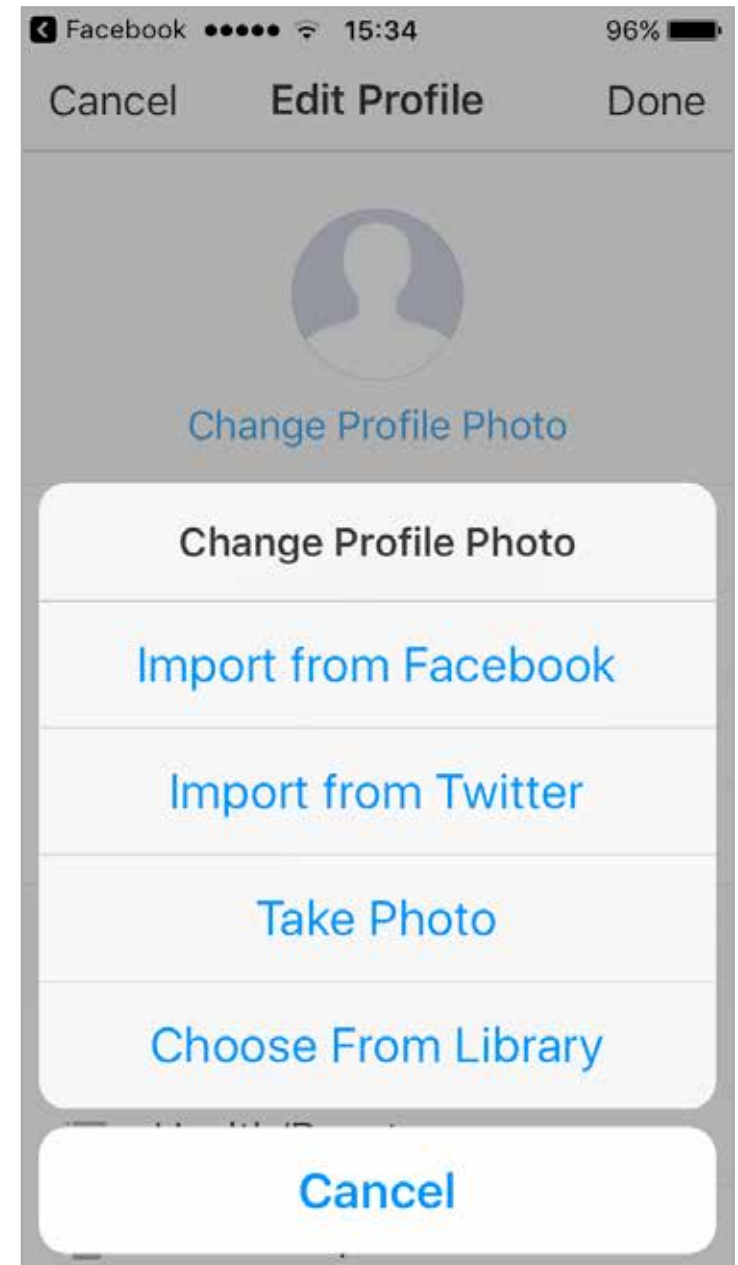
And you have your Instagram Business account

Left screen:

Facebook ●●●●○ 📶 15:33   97% 🔋

Cancel   **Edit Profile**   Done

👤 feelgoodagainmassage

🗔 Website

ℹ️ Bio

BUSINESS INFORMATION

f Feel Good Again Massage   >

☰ Health/Beauty

📱 Contact options   >

PRIVATE INFORMATION

✉️ gary@feelgoodagainmassa...

📱 Phone

⚥ Not Specified

In your Profile settings, you will see Instagram has already imported your info from your Facebook Business Page

Right screen:

Facebook ●●●●● 📶 15:34   96% 🔋

Cancel   **Edit Profile**   Done

Change Profile Photo

Change Profile Photo

Import from Facebook

Import from Twitter

Take Photo

Choose From Library

Cancel

But you will also want to import your Profile image/logo from Facebook

And you're good to go

Happy Instagramming!

If you have any questions we are always happy to help.

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DESIGNS

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