



How to set up your Twitter Business Account

A quick guide by



Go to www.twitter.com to set up your account

The image shows the Twitter homepage interface. At the top left is the Twitter bird logo. The main header area is purple and contains the text "What's happening?". To the right of this text are two buttons: "Sign up" and "Log in". A red arrow points from the text "Click 'Sign up'" to the "Sign up" button. Below the header is a navigation bar with a search icon and several category tabs: "Featured", "News", "Music", "Entertainment", "YouTube", "Gaming", and "More". The main content area is light blue and features a "Moments" section with three video thumbnails. The first thumbnail shows two men in a kitchen setting with the title "They're cooking up a Stormzy on...". The second thumbnail shows a woman sitting in a red chair on a news set with the title "Labour's Chakrabarti blames media...". The third thumbnail shows a close-up of Donald Trump with the title "Trump will not attend the White...". On the right side of the main content area, there is a purple login box with the text "Log in to your account", input fields for "Phone, email or username" and "Password", a "Remember me" checkbox, a "Forgot password?" link, and a "Log in" button.



Join Twitter today.



Sign up

By signing up, you agree to the [Terms of Service](#) and [Privacy Policy](#), including [Cookie Use](#). Others will be able to find you by email or phone number when provided.

[Advanced options](#)

Simply fill in your details. On Twitter you get two 'names'. Your full name (seen here) is your main name on Twitter. It can be either your real name or your business name.

Later you get to choose your @username, which is kind of your 'address' on Twitter. This can also be your real name or business name. Think of them like an email address: fullname@username.com (Note - The username can only have a maximum 15 characters)



Enter your phone.

Your phone number keeps your account secure, connects you to friends and makes login easier.

United Kingdom

+44 Phone number

Next

[Skip](#)

We will text a verification code to this number. Standard SMS fees may apply. We will never display your phone number to other Twitter users.

You don't have to provide a phone number.
Just hit 'skip' if you'd prefer not to.



Choose a username.

Don't worry, you can always change it later.



Suggestions: AccountTherapy | account_therapy |
therapy_account | TherapyAccount1 | TherapyAccount2

Next

[Skip](#)

Here you will choose your @username. This is your address on Twitter, it's how people will find you or link to you when they mention you in a tweet. You can also use this to tell people how to find you on Twitter. You will also have a full URL address such as:

www.twitter.com/username which you can use as a direct link in emails and footers, etc.

Your username is unique to you and cannot be the same as anyone else. It is a maximum of 15 characters and no spaces. You can use your real name or your business name or anything that signifies who you are or what you do. And don't worry, you can change it at any time if you change your mind once you see how Twitter works.



STEP 2 OF 4

Continue

What are you interested in?

News +

Music +

Entertainment +

YouTube +

Gaming +

ESports +

Sports +

Fun +

LOOKING FOR EVEN MORE?

Search for topics you're interested in



You will now be guided through some setup options.

Here you can select things which may be of interest to you and then Twitter will suggest people and organisations that you may want to 'Follow'. For a business account, it is best to find people or organisations in your business field, but you can always add these later too.

Click 'Continue' when finished.



STEP 3 OF 4

Want to find friends and see who they follow?

See who you already know on Twitter. Don't worry, we won't email your contacts without your permission.

Import contacts

No thanks

Choose one to import contacts



Gmail



Outlook

Choosing a service will open a window for you to log in securely and import your contacts to Twitter. You'll only find users who have allowed their accounts to be found by email address. We won't email anyone without your consent, but we may use contact information to make Who To Follow suggestions. You can remove your contacts from Twitter at any time.

Here you can allow Twitter to search your contacts for people who may already be on Twitter. This is only useful in terms of finding your friends and colleagues on Twitter, and may not be very useful for a business account. You can skip this by clicking 'No thanks'. You can always search for contacts later.



FINAL STEP

Make your timeline yours.

Follow some of the accounts below and you'll see what they share in your timeline.

Follow 21 & continue

Based on your location

Select all

-  **Alex Ox-Chamberlain**  @Alex_OxChambo
Arsenal FC and an England International.
@NikeUK Snapchat 📷 : Alex_Ox15 : LDN 🇬🇧
Ambassador of @heart4morefdn
-  **Mayor of London**  @MayorofLondon
This is the official Twitter account for the Mayor of London, Sadiq Khan. Tweets before 9 May 2016 are from the previous Mayor
-  **Mesut Özil**  @MesutOzil1088
Football player for @arsenal & @DFB_Team
-  **Arsenal FC**  @Arsenal
The official club website brings you all the latest #Arsenal news, views and ticket

Based on the interests you chose earlier Twitter suggests some people or organisations you might like to 'Follow'. If you don't want to, just deselect 'Select all' and continue.

'Following' on Twitter is different from 'Friends' on Facebook. You don't need their permission to follow them.

When you follow someone you can see their posts in your timeline. Twitter is very public which is good to remember when posting.

If someone follows you, you will receive a notification that you have a new follower.

Woohoo! You've made it to your Home Page. Twitter will have sent you an email to verify your email address. You should go check for it and verify yourself.

Confirm your email address to access all of Twitter's features. A confirmation message was sent to mickey458@email.com. [Resend confirmation](#) [Update email address](#) [Learn more](#)

Home Moments Notifications Messages Search Twitter Tweet

What's happening?

Mickey Mouse
@TherapyAccount
TWEETS
0

Pick a profile photo
Have a favorite selfie? Upload it now.
30% complete
[Skip](#) [Add a photo](#)

What? No Tweets yet?
This empty timeline won't be around for long. Start following people and you'll see Tweets.

1 OF 4 SKIP ALL

[Home](#) Welcome home!
This timeline is where you'll spend most of your time, getting instant updates about what matters to you.
[Next](#)

Who to follow · Refresh · View all

- [Holly Willoughby](#) @holl... [Follow](#)
- [Herts Police](#) @HertsPolice [Follow](#)
- [antanddec](#) @antanddec [Follow](#)

Find friends

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Advertise with Twitter

Trends · [Change](#)

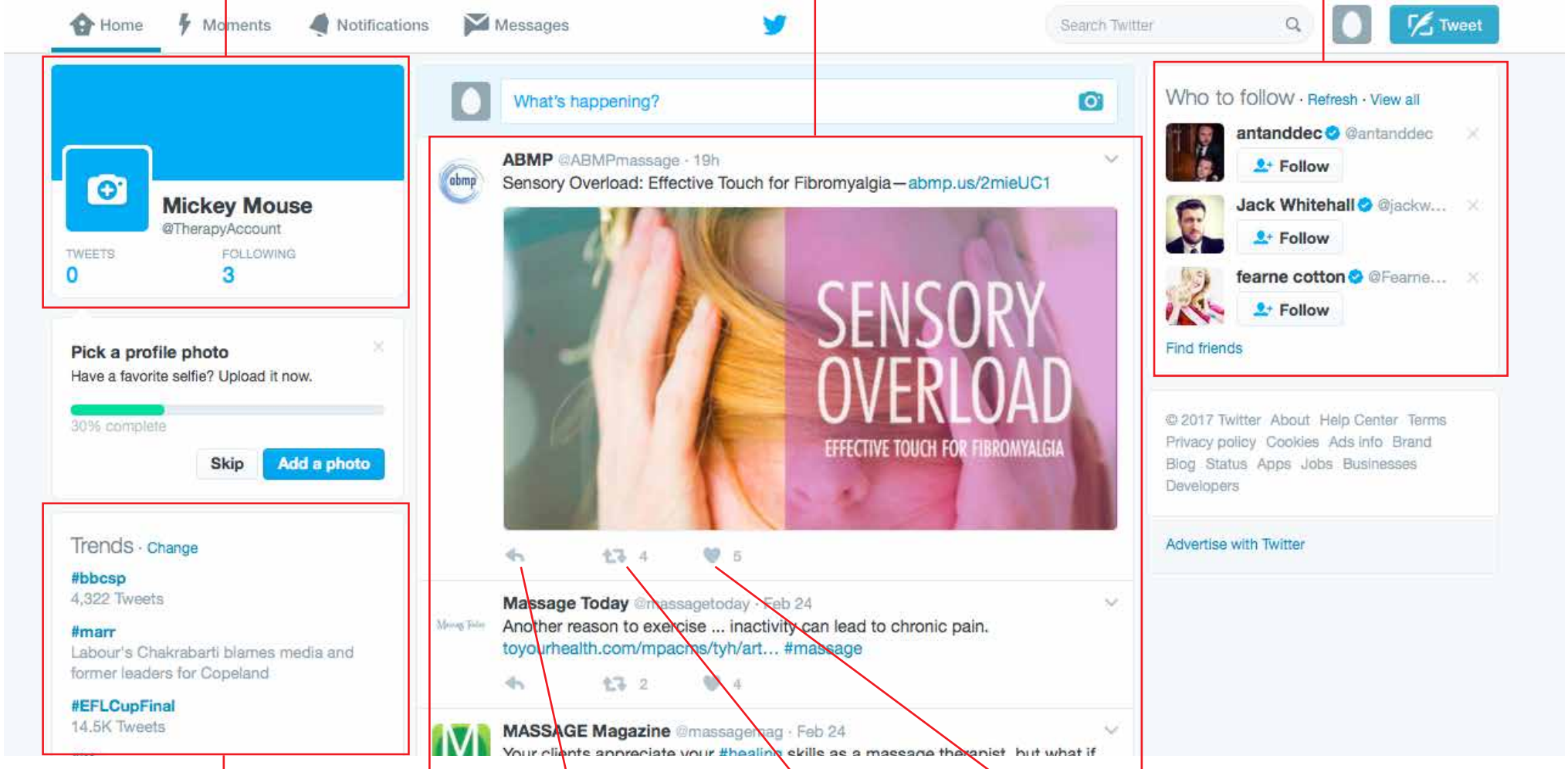
- [#bbcsp](#)
4,285 Tweets
- [#marr](#)
Labour's Chakrabarti blames media and former leaders for Copeland
- [#EFLCupFinal](#)
14.2K Tweets
- [#SundayBrunch](#)
They're cooking up a Stormzy on Sunday

YOUR HOMEPAGE

Your details

Your Twitter feed. Tweets by people you follow

Suggestions of people to follow



What people are talking about on Twitter at the moment

Reply to this tweet

Retweet this tweet

Like this tweet

Access your user settings here

The image shows a screenshot of a Twitter profile page for a user named Mickey Mouse (@TherapyAccount). The profile header includes the name, handle, and statistics: 0 tweets and 3 following. Below the header is a section for picking a profile photo, which is 30% complete. The left sidebar shows a 'Trends' section with various hashtags like #bbcsp, #marr, #EFLCupFinal, #itfc, #SundayBrunch, and #UpdateAFilm. The main content area displays a tweet from ABMP (@ABMPmessage) about 'Sensory Overload: Effective Touch for Fibromyalgia' with a video thumbnail. Below it are tweets from 'Message Today' and 'MESSAGE Magazine'. On the right side, the user menu is open, showing options like 'Who', 'Lists', 'Moments', 'Help Center', 'Keyboard shortcuts', 'Settings and privacy', and 'Log out'. A red arrow points from the text 'Access your user settings here' to the 'Settings and privacy' option, which is also circled in red.

Home Moments Notifications Messages Search Twitter Tweet

What's happening?

Mickey Mouse
@TherapyAccount
TWEETS 0 FOLLOWING 3

Pick a profile photo
Have a favorite selfie? Upload it now.
30% complete
Skip Add a photo

Trends · Change
#bbcsp 4,322 Tweets
#marr Labour's Chakrabarti blames media and former leaders for Copeland
#EFLCupFinal 14.5K Tweets
#itfc 4,396 Tweets
#SundayBrunch They're cooking up a Stormzy on Sunday Brunch
#UpdateAFilm

ABMP @ABMPmessage · 19h
Sensory Overload: Effective Touch for Fibromyalgia—abmp.us/2mieUC1

Message Today @messagetoday · Feb 24
Another reason to exercise ... inactivity can lead to chronic pain.
toyourhealth.com/mpacms/tyh/art... #massage

MESSAGE Magazine @messagemag · Feb 24
Your clients appreciate your #healing skills as a massage therapist, but what if you could offer them more?

Who Mickey Mouse
View profile
Lists
Moments
Help Center
Keyboard shortcuts
Settings and privacy
Log out

© 2017 Twitter About Help Center Terms Privacy policy Cookies Ads Info Brand Blog Status Apps Jobs Businesses Developers

Advertise with Twitter

Settings: Here you will find a whole array of settings for your account.

The image shows a screenshot of the Twitter account settings page. At the top, there are navigation links for Home, Moments, Notifications, and Messages, along with a search bar and a 'Tweet' button. The main content area is divided into two sections: 'Account' and 'Security'. In the 'Account' section, the 'Username' field is highlighted with a red circle and labeled 'TherapyAccount'. A red arrow points from this field to a text box on the right that says 'You can also change your @username here if you ever need or wish to.' Another red arrow points from the same text box to the '@TherapyAccount' handle in the profile header, which is also circled in red. The 'Security' section includes options for 'Login verification' and 'Password reset', both of which are currently unchecked.

Home Moments Notifications Messages Search Twitter Tweet

Account

Username **TherapyAccount** <https://twitter.com/TherapyAccount>

Email

Email will not be publicly displayed. [Learn more.](#)

Check your email (mickey456@email.com) to confirm. [Resend confirmation](#)

Language English

Interested in helping translate Twitter? Check out the [Translation Center](#).

Time zone (GMT-08:00) Pacific Time (US & Canada)

Security

Login verification Verify login requests
You need to [confirm the email address](#) on your Twitter account to enable this feature.

Require personal information to reset my password
You need to [add a phone](#) to your Twitter account to enable this feature.

When you check this box, you will be required to verify additional information before you can request a password reset with just your @username. If you have a phone number on your account, you may be asked to verify that phone number before you can request a password reset with just your email address.

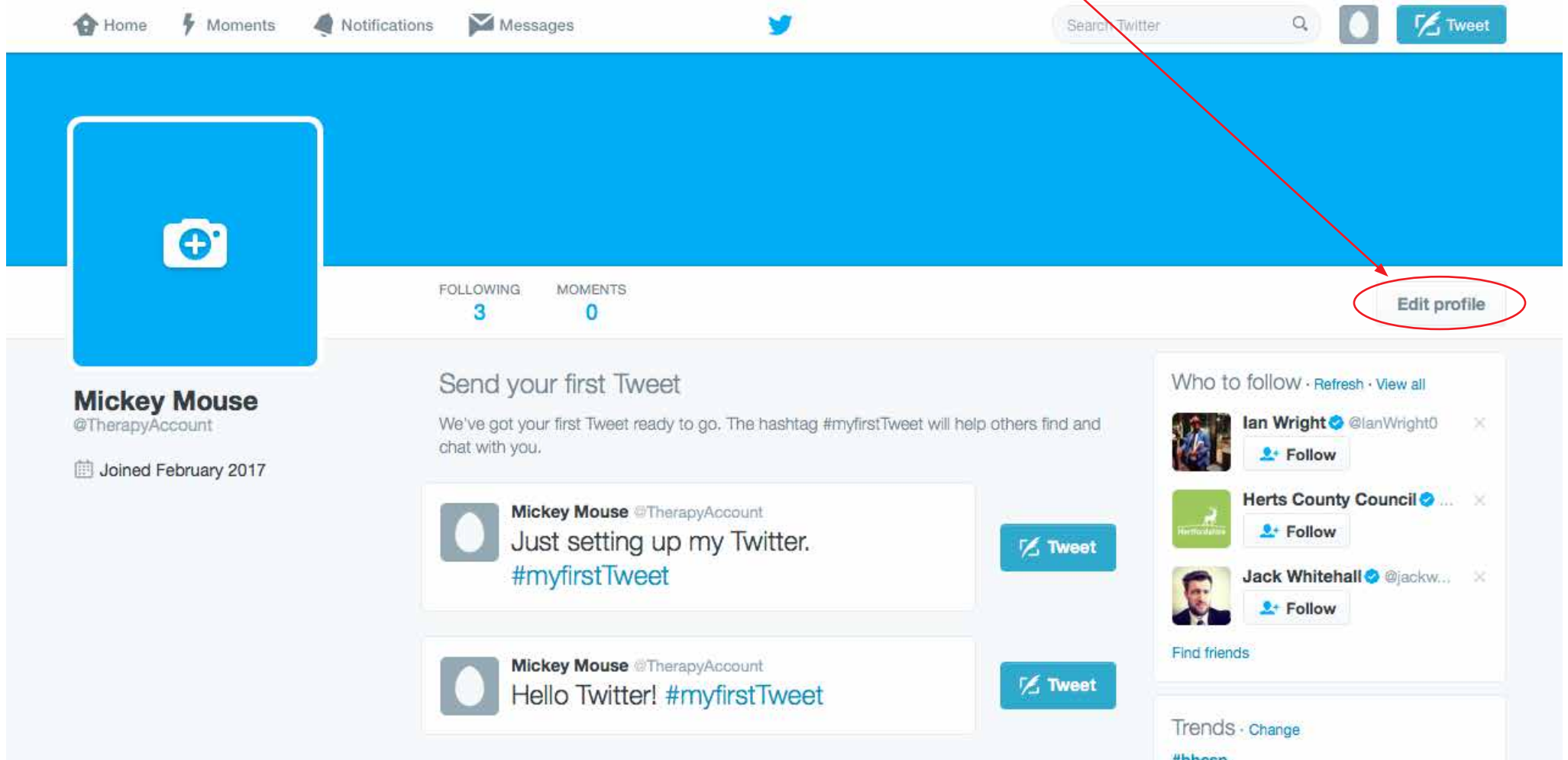
Mickey Mouse
@TherapyAccount

- Account
- Privacy and safety
- Password
- Cards and shipping
- Order history
- Mobile
- Email notifications
- Notifications
- Find friends
- Muted accounts
- Muted words
- Blocked accounts
- Apps
- Widgets
- Your Twitter data

Click on your name to go to your profile page

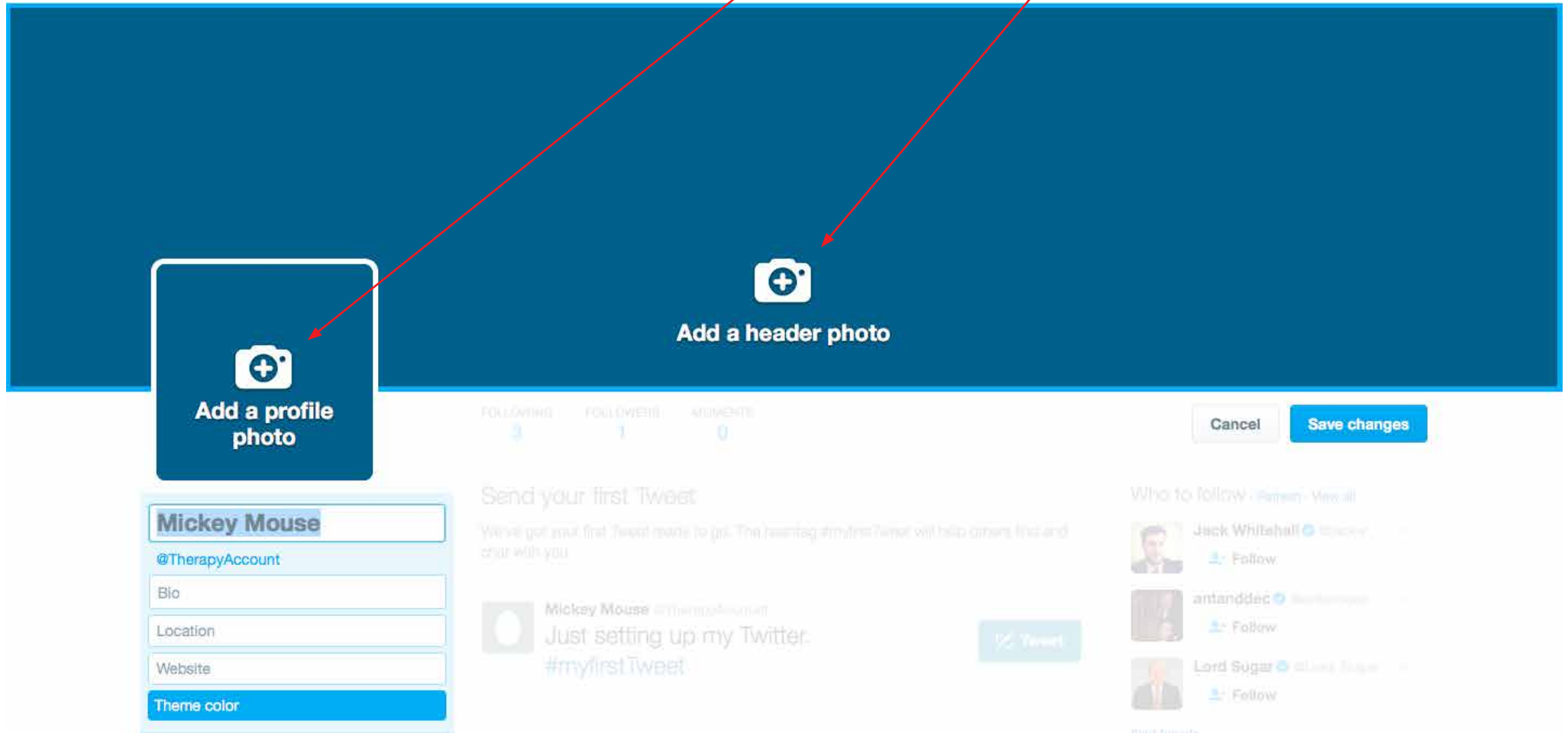
The image shows a screenshot of a Twitter profile page for a user named 'Mickey Mouse' (@TherapyAccount). A red arrow points from the text 'Click on your name to go to your profile page' to the name 'Mickey Mouse' in the profile header, which is circled in red. The profile header includes a blue header bar with a white plus icon, the name 'Mickey Mouse', and the handle '@TherapyAccount'. Below the header, it shows 'TWEETS 0' and 'FOLLOWING 3'. There is a 'Pick a profile photo' section with a progress bar at 30% complete and buttons for 'Skip' and 'Add a photo'. The main content area shows a tweet from 'ABMP @ABMPmassage' about 'Sensory Overload: Effective Touch for Fibromyalgia' with a link to 'abmp.us/2mieUC1' and an image of hands touching. Below it is a tweet from 'Message Today @massagetoday' about exercise and chronic pain, and another from 'MASSAGE Magazine @massagemag' about healing skills. The right sidebar shows 'Who to follow' with users 'antanddec', 'Jack Whitehall', and 'fearne cotton'. At the bottom of the sidebar are links for 'Find friends', '© 2017 Twitter', 'About', 'Help Center', 'Terms', 'Privacy policy', 'Cookies', 'Ads info', 'Brand', 'Blog', 'Status', 'Apps', 'Jobs', 'Businesses', 'Developers', and 'Advertise with Twitter'.

Click 'Edit profile' to personalise your profile page



Ideally the Header image should be 1500px x 500px
As we discussed we are happy to supply these in their ideal sizes.

Click the + symbols to upload a profile picture/logo and a header banner picture



Ideally the Header image should be 1500px x 500px
As we discussed we are happy to supply these in their ideal sizes.

And you're ready to go

Happy tweeting!

If you have any questions we are always happy to help.



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